



## YOUR SPONSORSHIP HELPS TO Sustain & Enhance Our Trails

The Sedona Chamber of Commerce & Tourism Bureau (SCC&TB), Sedona Red Rock Trail Fund and US Forest Service, in partnership with the local business community and the City of Sedona is working to **preserve our natural landscape for generations to come.**

The **SCC&TB's Sedona Trail Keepers 2.0 program** will allow you to financially commit to sustain and enhance the Red Rock Trail System. The initial 5-year program raised \$370,000 for the trails. Now, 50 businesses have the opportunity to support a second 5-year program. Each sponsor commits \$1,000 per year for five years for a total of \$5,000. The SCC&TB, through bed tax collection via the City of Sedona, intends to match the private sector investment annually based on fiscal year allocations, generating \$500,000 in total over the course of five years.

**COST TO SPONSOR:** \$1,000 per year; 5-year commitment

### Sedona Trail Keepers sponsors will receive the following benefits:

- Inclusion in this exclusive group of leaders committed to sustaining Sedona's incredible trails and outdoor recreation culture
- All Trail Keepers have their name listed at three Sedona's trailheads, promoting them as a trail supportive business
- Listing on VisitSedona.com (2.2 million visitors per year) and RedRockTrailFund.org with direct links to your website
- Extensive digital/social media mentions and local media inclusions
- Recognition in the Experience Sedona Visitor Guide (250,000 printed annually)
- Usage of program logo in your own promotional materials
- The gratification of knowing that you are taking care of trails your customers love



*Sample Trailhead Sign*

**COMPLETE THE FORM ON BACK AND RETURN BY DECEMBER 31!** ➔

For more information, contact the **Sedona Red Rock Trail Fund** at [communityoutreach.srrtf@gmail.com](mailto:communityoutreach.srrtf@gmail.com) or the Sedona Chamber at 928.204.1123.



**SIGN ME UP!** I commit to donating \$1,000 per year for 5 years (2022-2026)

**Business Name** *(To appear on sign)* \_\_\_\_\_

**Contact Person** \_\_\_\_\_

**Address** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_



*Sample Trail Keepers Decal*

## TERMS & CONDITIONS

**Terms:**

This offer for contract remains binding once signed and returned to the email listed below.

**Payment Options:**

Sedona Trail Keepers will: *(Check one)*

\_\_\_\_\_ Invoice \$1,000 annually with the first payment due on or before December 31, 2021.

\_\_\_\_\_ Invoice for the full 5-year term on or before December 31, 2021.

**Entire Agreement:**

This writing contains the entire agreement of the parties. No representations are made or relied upon by either party other than those expressly set forth herein. No agent, employee or other representative of either party is empowered to alter any of the terms set forth unless done in writing and signed by the SRRTF and the sponsor.

**Contract Start Date:** \_\_\_\_\_ January 2022 **Contract End Date:** \_\_\_\_\_ December 2026

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Printed Name:** \_\_\_\_\_

**Authorized SRRTF Representative:** *(To be completed by SRRTF Staff)* \_\_\_\_\_ 

## DEADLINE: DECEMBER 31, 2021

Print, complete, scan and email this completed form to Gary Stewart at [finance@sedonachamber.com](mailto:finance@sedonachamber.com) or drop off at the Sedona Chamber of Commerce & Tourism Bureau administration building at 45 Sunset Dr., Sedona, AZ, 86336.

